

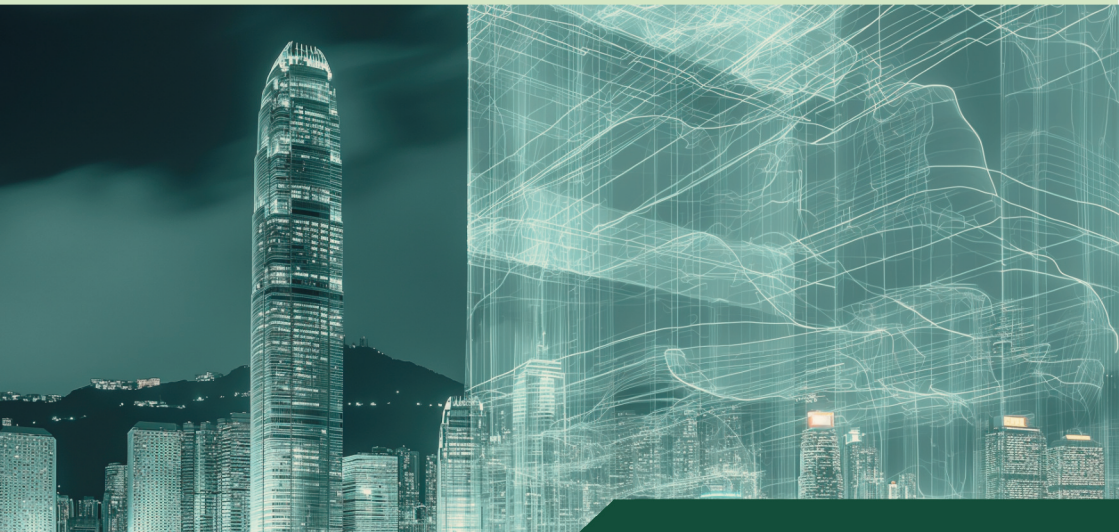


**HKU  
ARTS**



Humanities and Digital Technologies @ HKU  
— UNDERSTAND, INNOVATE, THRIVE —

**JS6286**



# BACHELOR OF ARTS IN HUMANITIES AND DIGITAL TECHNOLOGIES

This unique cross-disciplinary undergraduate programme is the first of its kind in Asia. It integrates humanities disciplines with digital technologies to prepare students for a rapidly changing world.



## FLEXIBLE & PERSONALISED LEARNING

- Allows students to customise their study path by combining digital technology with any Arts discipline
- **Compulsory Major in HDT** (7 cores and 9 electives)
- **Optionally pursue** a second major or up to two minors



## GAIN REAL-WORLD EXPERIENCE

- Internship placement to strengthen one's skills in real-world industry settings
- Individual project portfolio to showcase one's passion and problem-solving abilities



## PRACTICAL SKILLS AND JOB-FOCUSED TRAINING

- Offers hands-on and teamwork training relevant to a wide range of industries (media & culture, education, business, research...)
- "Arts Tech Lab" - an innovative space dedicated to facilitate hands-on undergraduate research experience



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visualization  
contemporary digital culture  
text mining  
python  
augmented reality  
coding skills  
smart sensors  
virtual reality  
drone mapping  
ethics  
geographic information system  
digital archives  
big data  
innovation  
archival retrieval  
digital literacy  
distant learning  
digital archaeology  
society  
cultural criticism  
Wikimedia  
heritage preservation  
digital history  
humanities disciplines  
cultural diversity  
internship  
blockchain  
societal disruptions  
artificial general intelligence  
game culture  
generative artificial intelligence  
societal impact  
cultural analytics  
metaverse  
extended reality  
learning experience  
black box  
large language models  
digital twins

## humanities and digital technologies

### Sheila Chen, from Taiwan

The BA(HDT) programme enhanced my coding skills for data analysis, benefiting my humanities studies. The supportive atmosphere, patient professors, friendly classmates, and engaging projects have enriched my learning experience. I really appreciate the interactive format of the final presentation for exchanging ideas among each other.



Tai Kwan Visit



Christmas Party

### Vanessa Ho, from Hong Kong SAR

BA(HDT) provides flexible learning, merging technical skills with personal interests. I have analyzed gender dynamics in Olympic news reports in one of the projects, demonstrating real-world applications. This programme allows me to explore the world using digital tools, connecting them with my humanities interests.



Virtually Versailles



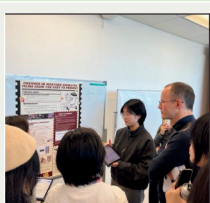
### Momoko Iwama, from Japan

The BA(HDT) programme provides practical experiences and interactions with digital humanities professionals. The opportunity to exchange at King's College London expanded my horizons. One standout project was analyzing beauty standards in Vogue using computational methods. This fusion of technologies and humanities equips me for diverse career paths.



### Cole Wong, from Hong Kong SAR

Being a BA(HDT) student has empowered me to explore art-world intersections using digital technologies. The curriculum offers a holistic foundation with flexibility in specialization. I also appreciate the opportunity to work on digital initiatives that transform insights from the humanities into interactive media at our Arts Tech Lab.



Project Showcase



Van Gogh Exhibition



Field Trip to Armenia